

Post Hotel & Spa Lake Louise, Canada



RELAIS &
CHATEAUX



The Ultimate Hosts, Andre and George Schwarz were also named Canadian Hoteliers of the Year in 2011.



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JANUARY/FEBRUARY 2020 - \$9.95
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Hotel Profile
by Nicole Davidson

AN ALL-ENCOMPASSING PASSION

The Schwarz brothers have had a love of hotels for over four decades



(l-r) Andre Schwarz, Carol Schwarz, Michael Schwarz, George Schwarz

The Schwarz brothers didn't intend to become hoteliers when they came to Canada, but that is where life took them.

It all started when they came to Canada from Switzerland to teach skiing. Andre arrived in 1969 and his younger brother George followed in 1973. In the spring of 1974, after the ski season was done, George took a job at Felica's Restaurant in Banff, Alberta. "That job with the help of Andre, George was able to purchase the restaurant. He responded in the fall with a new concept - Ticino Swiss-Italian Restaurant.

Andre continued skiing and in 1978, while working in Lake Louise as a ski school director, he heard of the opportunity



to purchase the old Post Hotel - a local landmark. The very successful Ticino restaurant was sold and an offer to purchase the hotel was submitted.

The brothers became partners on December 1, 1978 when they acquired the shares of The Ski Club of The Canadian Rockies Ltd. from the Post Hotel's original owner.

The original partnership was between Andre, George and Andre's wife Barbara. They ran the original log building containing a restaurant, pub and 14 small rooms, as well as the adjacent 25 room Pilestone Motel. In 1985 they were able to acquire adjacent lands and proceeded with planning an expansion. Husky Oil of Calgary made a bid for 50 per cent of the partner-

ship," shares Andre, co-proprietor of the Hotel & Spa. "It represents a large part of who we are. Its clients and repeat guests - many of them coming for 20, 30 and even 40 years have become personal friends. It is the continued love of providing the special experience and details we have become known for that makes us still put in 14-

Seasons and other seasons... trips in the United States.

"Since Michael and Carol have become an integral part of the hotel operation, I have decided to take three days off most weeks - a well-deserved luxury after 41 years. George is very much involved in the day to day running of the hotel with decisions made by the family together."

In 2011 the brothers were named the Canadian Hoteliers of the Year. It was a special honour for them. They were extremely proud to be mentioned along with all the other hoteliers in this very exclusive club.

Another distinction for them was being admitted to the prestigious Relais & Chateaux group in November 1990. In 2013, George was named the Canadian Delegate and has also been a member of



hour days on a regular basis. The many employees that have been working along with us and helping us achieve our goals over the years have become an integral part of the hotel and the family."

When it comes to working with family, Andre notes that it has its positive and negative aspects - but mostly positive.

"It can be a huge asset, as long as communication does not break down and one tries to never transfer any disagreement to the next working day."

the Board of Directors for the association. Looking to the future they plan on making decisions day by day.

"Expansion of the existing facility is out of the question as we are in a National Park. We are busy keeping the hotel up to the standards that our clientele is expecting by renovating and refreshing on a continual basis."

"There is no doubt that they will continue to meet their guests' standards for decades to come. @"





Rooms & Suites

Pipestone Cabin

Beds: 4

Floors: 2

Bed types: King, single, single, single day bed

Features: Fireplace, whirlpool tub, two bedrooms, two bathrooms, living room, sun room

Size: 1300 square feet



Watson House



The Watson House is a private 3000 square foot mountain lodge perched on the banks of the Pipestone River in Lake Louise; Banff National Park and the spectacular Canadian Rockies.

- Accommodates 10
- Grand Living Room with Large Riverstone Fireplace
- Four Bedrooms with En Suite
- Boardroom or Dining Table for 10
- Kitchen



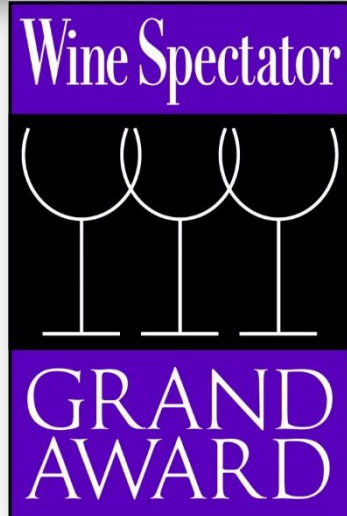
Indulge in Regional Cuisine

The Condé Nast Traveler's Gold List awarded the Post Hotel & Spa "Best Food in the Americas"



Experience A Love for Fine Wine

With over 22,000 bottles and 2,800 labels, the Post's wine cellar is recognized as one of the most impressive collections in the world. Recipient of the prestigious "Grand Award" from Wine Spectator Magazine for 19 consecutive years.



Connect with Nature

The heart of Banff National Park with the spectacular Rocky Mountains as a backdrop, you will find some of the most picturesque scenery imaginable.



Discover Winter Wonderland





Post Hotel & Spa Lake Louise, Canada



Rejuvenate and Relax



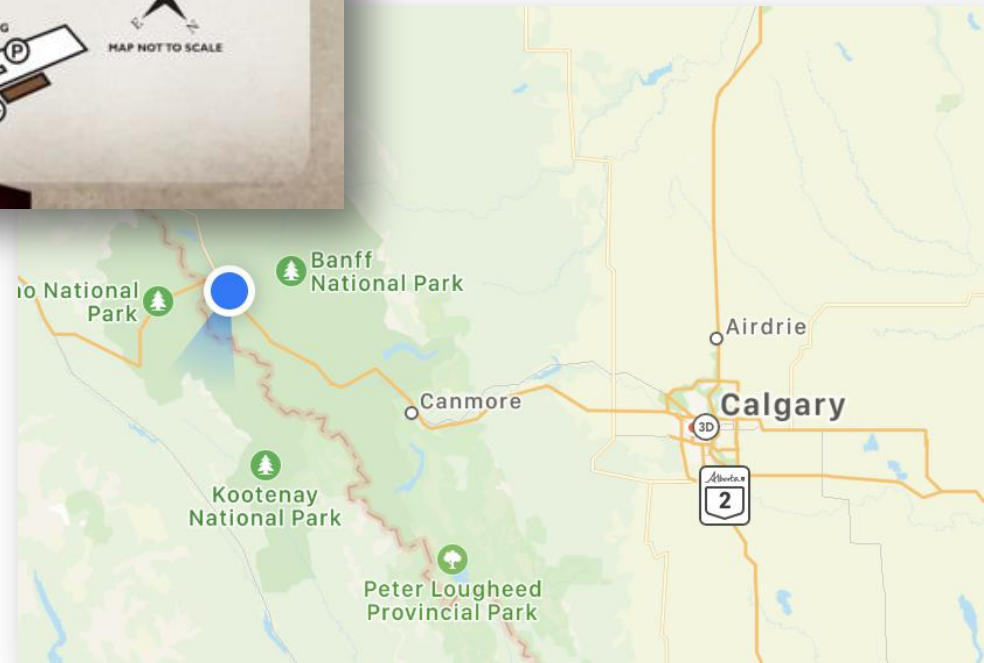
LAKE LOUISE AREA MAP



Location

200km west of Calgary
International Airport

Located in the Village of
Lake Louise in Banff
National Park



Contact Information



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